

# Ian Jacobs

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## EDUCATION

**Case Western Reserve University** – Cleveland, OH  
B.A. Cognitive Science (Expected May 2026)  
Minors: Business Marketing, Theatrical Directing  
GPA: 3.9/4.0

**University of Southern California** – Los Angeles, CA  
School of Cinematic Arts Intensive Program (August 2025)  
Concentrations: Producing, Digital Cinematography  
GPA: 4.0/4.0

## PROFESSIONAL EXPERIENCE

**Red Bicycle Media** | Production Intern

*July–August 2024 | Twinsburg, OH*

- Coordinated on-set equipment logistics and shot list adherence for a 10-person crew on a high visibility public-sector communications campaign, supporting creative leadership and stakeholder-facing content delivery.
- Directed on-camera talent for 10+ interviews at a statewide “A.I. in Education” conference.
- Oversaw post-production workflows for two corporate advertising campaigns, ensuring schedule adherence and asset delivery.
- Led spatial redesign and light grid installation to operationalize a new studio environment.

**Fresh Tape Media** | Marketing & Operations Intern, Creative Intern

*June–August 2023, June–August 2022 | Denver, CO*

- Organized production schedules and asset delivery timelines for high-profile clients including Adidas, Amazon, and Microsoft.
- Produced creative assets for the NBA’s 75th Anniversary Playoffs campaign, reaching 10M+ global viewers.
- Coordinated the "Vinyl Draft" for the NHL, managing custom assets showcased to 2M+ fans.
- Provided direct administrative support to the CEO and Director of Marketing & Operations.
- Spearheaded the build-out of a new film studio, managing equipment rentals, building upgrades, contracts, labor, staffing, and invoicing.
- Developed comprehensive quarterly financial and operational reports for executive review.

## LEADERSHIP & MEDIA EXPERIENCE

**IMPROVment - Musical Improv Comedy Troupe** | President (elected 2025), PR Chair (elected 2023)

*2023–Present | Cleveland, OH*

- Directed and managed a 20-member ensemble, overseeing creative planning, member on-boarding, rehearsal logistics, and performance execution across a 50-event annual calendar.
- Led social media production efforts across TikTok, Instagram Reels, and YouTube to produce content viewed over 10K times.
- Managed budget and scheduling while serving as primary liaison between creative and administrative overseers.

**Maltz Performing Arts Center** | Lead Marketing Photographer

*2023–Present | Cleveland, OH*

- Captured marketing photography during live performances for 300+ international artists, actively coordinating with front-of-house, production, and marketing teams to preserve audience flow and venue standards.
- Supervised and trained 2 additional photographers, assigning coverage, enforcing venue protocols, and maintaining consistency across guest-facing environments.

## Selected Production Credits

- Executive Producer & Cinematographer: *Oh, the Humanities!* (2025 Short Film).
- Director: *The Tale of Eugene Outlier* (2023), *The Patient* (2022).
- Stage Management: *The Harvest* (2025), *Cymbeline* (2022).

## SKILLS & INTERESTS

### Tools

- AVID Media Composer, DaVinci Resolve, Adobe Premiere Pro, Photoshop, Lightroom, Audition
- Nano Banana, Veo3, Adobe Firefly, Sora, Midjourney
- Slack, Asana, Google Workspace, Microsoft Office Suite