

Ian Jacobs

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INTERNSHIP EXPERIENCE

Marketing & Production Intern, Fresh Tape Media *June-August 2022, June-August 2023*

- Designed and created a series of rhinestone encrusted basketballs for the National Basketball Association's 75th anniversary celebration. Showcased to over 10 million people in international media campaigns.
- Designed and constructed custom vinyl records for the reveal of each new draftee at the National Hockey League's 2023 "Vinyl Draft", blending music and sports. Showcased to over 2 million people.
- Wrote interview questions for the Team USA Swimming National Championship competitors.
- Integrated multimedia print, video, and billboard assets to raise awareness of the "Move Ukraine" fund.
- Lead the construction of an operational film studio for local creatives, utilized in over 100 productions.

Production Intern, Red Bicycle Media *July-August 2024*

- Coordinated on-set logistics as 2nd Grip for a Senator's re-election campaign.
- Lead spatial re-design and light grid installation for a new film studio.
- Directed on-camera talent for 10 interviews at a statewide "A.I. in Education" conference.
- As head editor, completed post-production of two corporate advertising campaigns.

ENTERTAINMENT & MEDIA EXPERIENCE

Direction and Production

- Executive Producer & Director of Photography: *Oh, the Humanities!* (2025)
- 2nd Grip: *Rush* (2025)
- Director: *The Tale of Eugene Outlier* by M.E. Haimowitz, performed at Case Western. (2023)
- Sound Designer: *Electra* by Sophocles, performed at Case Western. (2023)
- Director: *The Patient* by Olivia Hovis, performed at Case Western. (2022)

IMPROVment - Musical Improv Comedy Troupe

President, *May 2025 to present*

- Directed a 20 person collegiate improv troupe managing all aspects of its operations, including a full year 50 event production calendar, weekly performances, community outreach, and member development.
- Negotiated semesterly budgets from the University and administered ensuring the stability and growth of the organization.
- Secured performance venues, coordinated travel for competitions, and acted as the primary liaison with university administration, faculty, and external organizations.

PR Chair, *May 2023 to April 2025*

- Engaged the local community in live improvised musical comedy performances by designing and distributing custom weekly promotional materials in static, video, and print form to online and physical platforms. Increased average audience size by over 50%.

Head Marketing Photographer, Maltz Performing Arts Center

August 2023 to present

- Performed market focused live event photography of over 300 artists to promote the range of nationally and locally renowned artists presenting at the venue, distributed to over 6,000 current and potential patrons.

EDUCATION

Case Western Reserve University (Spring '26)

B.A. Cognitive Science
Minors: Theater (Directing),
Marketing
GPA: 3.8/4.0

University of Southern California (Summer '25)

School of Cinematic Arts Intensive
Program
Producing, Digital Cinematography
GPA: 4.0/4.0

INTERESTS & SKILLS

Editing: AVID Media

Composer, Davinci Resolve,
Adobe Premiere Pro, Lightroom,
Photoshop.

Computer Aided Design:

Solidworks, Onshape, FDM/SLA
3D Printing.

Organization: Google Suite (incl.
Analytics & Gemini), Microsoft
Office Suite (incl. Copilot), Claude,
Slack, Asana.

Mechanical: Engine repair, FPV
Drone Pilot, Carpentry

Patents: PCT/US2019/042057.
Granted. US 17/215,326. Granted.